

How to define a Happy Hours Offer?



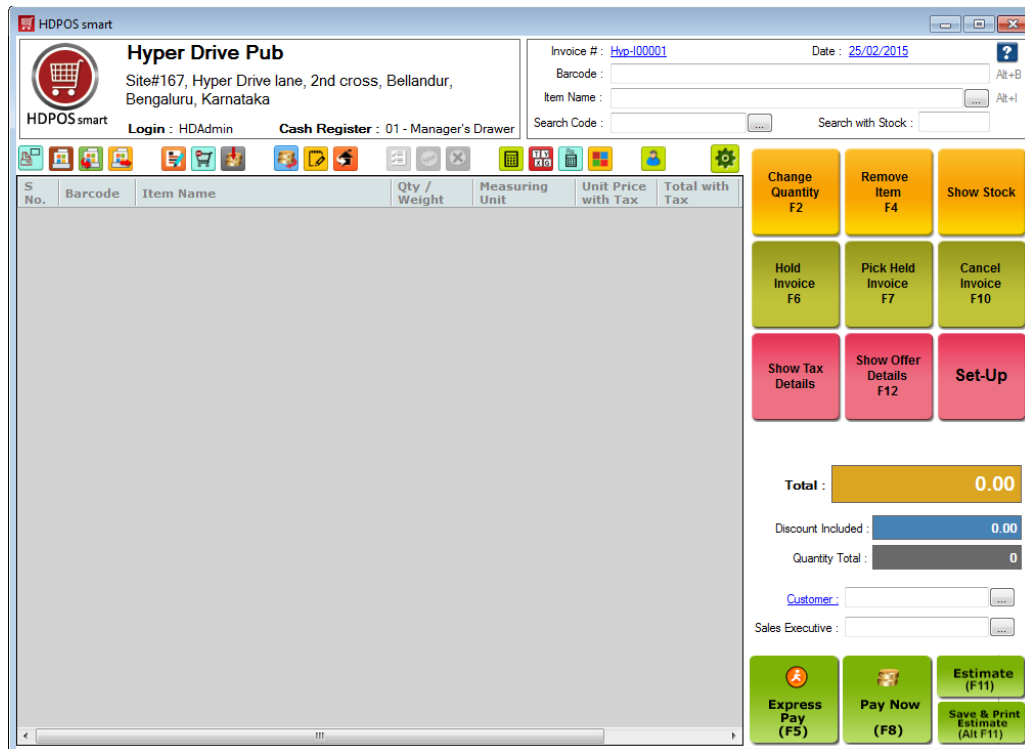
HDPOS smart Tutorials

'Happy Hours' offers are used in many major business types such as pubs, salons etc.

For example, while a pub may define a 'Buy 1 Get 1 Free' offer on certain items from 10:00 am to 06:00 pm on all weekdays or a new salon may offer a discount on haircuts on certain days of week.

HDPOS Smart allows you to define such offers on all the offer types. The procedure for defining such an offer is as given below:

1. Run **HDPOS smart**.
2. From main screen select **Set-Up**.

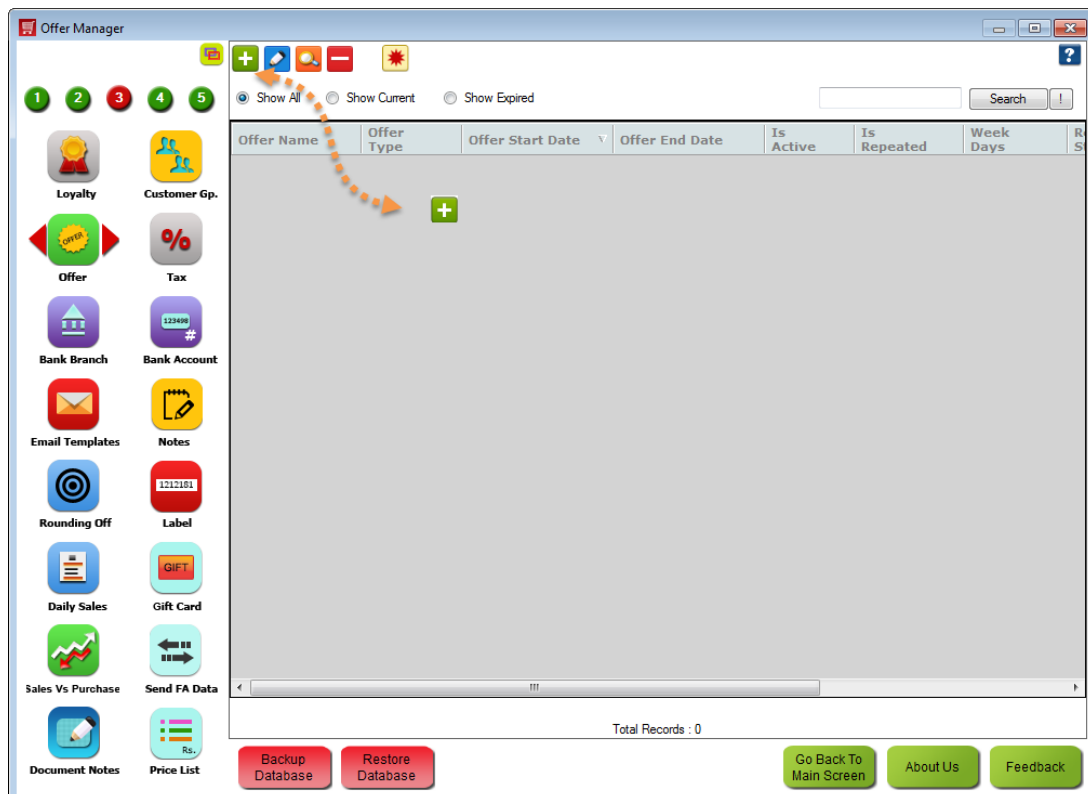




3. From the 3rd page of setup, select **Offers**.



4. Click on **Add** button to create an offer.





5. Enter the details of the offer being defined in the **Add New Offer** window.

Add New Offer

Offer Type : Buy X get Y Free

Description : Buy X item and get Y free

Offer Start Date : 25/02/2015 00:00:00 Offer End Date : 25/02/2015 23:59:59

Is Repeated

Repeated Day

Sunday Monday Tuesday Wednesday

Thursday Friday Saturday

Start Time : 11:00 AM End Time : 06:00 PM

Offer Name : Buy 1 Pitcher Get 1 Pitcher Free Active Applied for coupons

Select Business Locations

Applicable To All Business Locations

Applicable Only For Selected Business Locations

Hyper Drive Pub

Select Customer Groups

Applicable To All Customer Groups

Applicable Only For Selected Customer Groups

Buy Item : Beer Pitcher

Item Quantity : 1 Qty

Free Item : Beer Pitcher

Free Item Quantity : 1 Qty

- i. Select an **Offer Type** from the dropdown.
- ii. **Offer Start Date:** Enter the start date and time of the offer.
- iii. **Offer End Date:** Enter the date and time when the offer is to expire.
- iv. Check the **Is Repeated** checkbox.
- v. Check the days of the week, on which the offer is to be applied. Multiple days can be selected here.
- vi. Select the **start time** and **end time** of the offers applied for each days.

*E.g., if the offer is to be applied only from 10:00 am to 06:00pm on Mondays and Tuesdays, check the checkboxes against Monday and Tuesday, and enter the start time and end time as 10:00 Am and 06:00 Pm respectively in the **Repeated Day** section of the window.*

- vii. Enter the **offer name**.
- viii. **Select Business locations:** If the offer is to be applicable for all the business locations, click on the **Applicable to all business locations** radio-button. If the offer is applicable to only a particular business location, select the **Applicable only for selected business locations** radio-button, and then select the appropriate business locations.
- ix. **Select the Customer Groups:** If the offer is defined for all the customer groups, click on the **Applicable to all Customer Groups** radio-button. Else, click on the **Applicable only for selected customer groups** radio-button and then select appropriate customer groups.



- x. Enter appropriate offer related details in the bottom section.
As 'Buy X Get Y Free' offer is selected in the example, the paid and free items and their quantities are selected.
6. Click on **Save**.